

ASSOCIATION FOR THE DEVELOPMENT OF MONGOLIAN WOMEN IN EUROPE “WOMEN IN SUSTAINABLE TOURISM” BUSINESS FORUM

Saturday, 27 May 2023
Istanbul, Türkiye

Since its establishment in 2012, the Association for the Development of Mongolian Women in Europe aims to support the Mongolian business women in Europe and other countries to create business networks, to exchange business expertise in different fields, and to start business cooperation. The business forum of the association which has been conducted each year during the Women of the Year awards ceremony has a purpose of discussing the women’s roles in various development sectors.

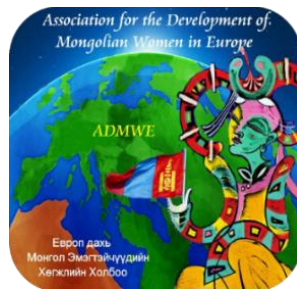
The first business forum ‘*Asia Women in Europe*’ was held in 2015 in Antwerpen, the Kingdom of Belgium and following year it took a place in Frankfurt, the Federal Republic of Germany under the title ‘*Women in Business*’. Afterwards the ‘*Women in Green Business*’ forum was held in Paris, the Republic of France in 2017, ‘*Women in Health Sector*’ forum in Warsaw, the Republic of Poland in 2018, and ‘*Women in Education, Science and Innovation*’ forum in Stockholm, the Kingdom of Sweden in 2019. During the global pandemic “*COVID-19 – How it is impacting in our daily lives*’ online forum was conducted in 2020 globally. Last year we organized the ‘*Sustainable Development – The Importance of Women’s Participation*’ forum in London, the United Kingdom. Many well-known speakers from the fields were invited to each forum to share their views and experiences at national, regional, and global levels.

This time our forum is dedicated to the tourism sector of Mongolia in connection to the announcement of the ‘Welcome to Mongolia’ years by the Mongolian Government as years of 2023, 2024 and 2025. Therefore, the participants of the forum will discuss how to recover the tourism sector of Mongolia after the pandemic, new emerging trends in the sector, sectoral policies, challenges, opportunities, and experiences and as well as women’s roles to the sector. In addition, within the framework of promoting ‘Welcome to Mongolia’ years, women’s contribution to the sustainable tourism will be highlighted and experiences of different countries from various speakers including Türkiye on the tourism sector of Mongolia will be shared.

The representatives of the Environment and Tourism Ministry of Mongolia, Culture and Tourism Ministry of Türkiye, Embassy of Mongolia to the Republic of Türkiye, Consulate-General of Mongolia in Istanbul, Chamber of Trade and Commerces, business councils and companies in tourism sector will be the speakers of the forum.

Welcome to
MONGOLIA





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“WOMEN IN SUSTAINABLE TOURISM”
BUSINESS FORUM

Saturday, 27 May 2023

TOBB Plaza, Büyükdere Caddesi, Harman Sokak No.10
34394 Esentepe/Şişli, Istanbul

PROGRAMME

10:00-10:30 Welcome and opening remarks

- *Ms Enkhjargal Danzanbaljir, Honorary President of the Association for the Development of Mongolian Women in Europe*
- *His Excellency Mr Munkhbayar Gombosuren, Ambassador Extraordinary and Plenipotentiary and of Mongolia to the Republic of Türkiye*
- *Her Excellency Ms Sayanaa Lkhagvasuren, Ambassador Extraordinary and Plenipotentiary of Mongolia to the Republic of Bulgaria*
- *Ms Ariunzaya Ayush, Adviser to the Minister of Environment and Tourism of Mongolia*

10.30-11.30 Plenary session (Part I)

Moderator: Ms Uyanga Sukhbaatar, Advisor of the Mongolian Embassy in France, Permanent Delegation of Mongolia to UNESCO

- *Mr John Grogan, Chairman of the British-Mongolian Chamber of Commerce, Former Parliament Member of the UK /by online/*
- *Adem Kula, Secretary General, the Union of Chambers and Commodity Exchanges of Türkiye*
- *Mr Onur Gokhan Hakvar, Founder and General Manager of Easyticket and Travel, Istanbul Türkiye*
- *Ms Jargalmaa Ganzorig, Head of Innovation Centre and Entrepreneurship Department at the Business and Innovation Development Agency of Ulaanbaatar City, CEO of the Global Mongolian Women Together*

11.30-11.45 Coffee break

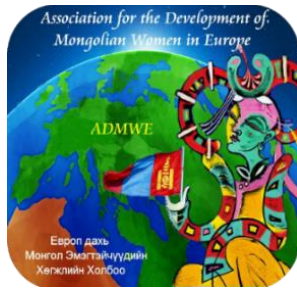
11.45-12.40 Plenary session (Part II)

- *Ms Munkhtsesteg Banzragch, Gastroenterologist at Medicalpark Gebze Hospital, Istanbul, Türkiye, Founder of Emch app and TeleMed app, Representative in charge of Mongolian Medical Tourism in Türkiye*
- *Ms Tsetsegee Yondonpurev, Director of Uv-Uguumur Health Resort, Uvurkhangai province, Mongolia*
- *Ms Odmaa Duuvaa, Co-Founder of 'Odkha Travel' Family Tourism Company, the Federal Republic of Germany*
- *Ms Chimegmaa Orsoo, Director of Orso Voyage SARL, France*
- *Mr Hakan Okuducu, Owner of Okuducu Investment Holding Company, Türkiye*

12:40-12:55 Wrap up session (Part III)

12.55-13.00 Closing remarks

- *Mr Khishigsuren Sharav, Consul General, Consulate General of Mongolia in Istanbul, Türkiye*
- *Ms Enkhjargal Danzanbaljir, Honorary President of the Association for the Development of Mongolian Women in Europe*



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SPEAKER BIOS

HONORARY PRESIDENT



Enkhjargal Danzanbaljir, Founder-Honorary President of the Association for the Development of Mongolian Women in Europe

Enke is a banker with over 30 years' experience working in a range of leadership roles for central bank, government authorities, and multinational financial institutions. Having a First-class BA in Banking and Finance from the Russian University and MA in Economic Development from the Vanderbilt University of

the USA, she was Deputy Governor-the first high ranked female at the Central Bank of Mongolia. She has been awarded “The Best Banker”, “The Outstanding Employee of the Securities and Exchange”, Government honours of Mongolia “Polar star”, “90th anniversary of the People’s revolution” for the professional excellence and contribution into the economic development. She is sitting in the Boards of numerous non-profit organizations and a member of professional institutions.

HONOURABLE GUESTS



H.E Munkhbayar Gombosuren, Ambassador Extraordinary and Plenipotentiary of Mongolia to the Republic of Türkiye

Munkhbayar is a graduate of the Uralian Polytechnical Institute of the Russian Federation in engineering. He has served in different positions from technical engineer to general manager and chief of the Office at the City Administration of Ulaanbaatar and over 30 years of experience in public service. He was a former Mayor of Ulaanbaatar, capital city of Mongolia and Chairman of the Citizens

Representative Khural of Ulaanbaatar. Also, he served as Minister of Construction and Urban Development of Mongolia.



H.E Sayanaa Lkhagvasuren, Ambassador Extraordinary and Plenipotentiary of Mongolia to the Republic of Bulgaria

Sayanaa graduated from the National University of Mongolia and the George Washington University, USA. After graduation, she was a graduate researcher at the George Washington University. She started her career at Deloitte Consulting as senior management assistant and then she has been involved in the implementation of many national projects through the UN organizations such as UNDP. In 2009, she has worked as foreign policy adviser to Secretary General of the Mongolian People’s

Party until 2012. From 2014 to 2021 she has served at Deputy Prime Minister's Office of Mongolia as Chief of staff, senior adviser and adviser on foreign policy, disaster risk reduction and intellectual property. In 2021 she was appointed as Ambassador of Mongolia to the Republic of Bulgaria and as non-resident Ambassador Extraordinary and Plenipotentiary of Mongolia to the Republic of North Macedonia, the Republic of Cyprus, to the Republic of Greece, Romania, and the Republic of Moldova. Sayanaa fulfilled active roles at Junior Chamber International for many years at leadership position, having served as Vice President for Eastern Europe, Chairperson of Asia Pacific Development Council, and Chairperson of Growth and Development Commission.



Ariunzaya Ayush, Adviser to the Minister of Environment and Tourism of Mongolia

Ariunzaya has experience working in private and public sectors, including as Human Resource manager and General Manager in the insurance field (2005-2013), as Director of the Management and Strategic Planning Department, Director of Socio-Economic Policy Development of the Mongolian People's Party (2013- 2016), and Chairperson of National Statistics Office of Mongolia (2016-2020). She did her primary education in Mongolian-Russian joint school No.3, one of the prestigious Russian secondary schools of Mongolia, and pursued her higher education at the Institute of German Studies

of Halle, Germany, later obtained her master's degree in major of political science, sociology, and history at the University of Hannover of Germany, and in major of business administration at the National University of Economics of Mongolia. Moreover, she also graduated in the field of international leadership and management at the International Law Institute of Georgetown University, USA. Mrs. Ariunzaya was Member of the Cabinet of the Government and Minister for Labour and Social Protection of Mongolia from 2020 to 2022 and later advised to the Prime Minister of Mongolia.

OUR PANELISTS



John Grogan, Chairman of the British-Mongolian Chamber of Commerce

Grogan is a British politician, who served as the Member of Parliament between 1997 and 2010. He is currently Chair of the Mongolian-British Chamber of Commerce. He graduated from Leeds and Oxford University. He worked as a communications coordinator with the Leeds City Council from 1987 to 1994 before setting up his own conference business from

1996–1997. He worked for the Labour Party in various capacities in both Leeds and Wolverhampton. He also acted as the Labour Party press officer in the European Parliament at Brussels in 1995. During his time in parliament, Grogan served as a member of the Northern Ireland Select Committee from 1997 until 2001, and then again from 2005 until 2010. He was also the Chairman of the All-Party Parliamentary Groups on the BBC, Beer and Mongolia. In 2006, Grogan confirmed he would not contest the next general election after boundary changes were made to his Selby Constituency. In 2013, Grogan was selected as the Labour candidate for Keighley for the 2015 general election. He is the honorary president of the University of York Labour Club. He is a member of the Fabian Society and the Institute for Public Policy Research. He is one of patrons of the Association for the Development of Mongolian Women in Europe.



Onur Gokhan Hakvar, Founder and General Manager of Easyticket and travel, Istanbul, Türkiye

Onur Gökhan Hakvar started his career as a travel consultant at Puan Tour in 1999 and later worked as a corporate department manager until 2007 to the company. He also has worked in Asia tour as a travel consultant from 2001 to 2003. He started his own tourism business in 2007 founding Easy ticket and travel. The company allows travellers to reach to the most affordable airline tickets for both domestic and international flights. Since 2014, Easy ticket and travel company has been working with tourism sector of Mongolia. His donation of free flight tickets for the Mongolians

during New Year's party has become a custom since he first launched it five years ago. Onur's support is not limited to offering affordable flights to Mongolians, he also sponsors the Annual

Basketball Match amongst Mongolians in Europe every year. He is one of patrons of the Association for the Development of Mongolian Women in Europe.



Jargalmaa Ganzorig, Head of Innovation Centre and Entrepreneurship Department at the Business and Innovation Development Agency of Ulaanbaatar City, CEO of the Global Mongolian Women Together

Jargalmaa is a professional with experience in innovation, entrepreneurship, science, technology, and international relations. She has been serving as the Head of the Innovation Centre and

Entrepreneurship Department at the Business and Innovation Development Agency of Ulaanbaatar City since 2018. In her current role, Jargalmaa manages and runs the Ulaanbaatar Innovation Centre, which develops policies and regulations related to innovation and startups, implements, and develops projects, and supports the development of an innovation and entrepreneurship eco-system in Ulaanbaatar. Prior to her current position, she has worked as the Project and Cooperation Manager of the Development Policy Department at the Ulaanbaatar Citizen's Representative Khural (Ulaanbaatar City Council), a Political Officer in charge of Foreign Relations at the Mongolian People's Party, and a Referent at Centre of Science and Culture in Mongolia. She holds a Bachelor of Business Administration from the Mongolian National Technical University, a Bachelor of Political Science from Kuban State University in Russia, and has completed several training programs on policy development, communications, smart government, and gender sensitivity and awareness-raising.



Munkhtseteg Banzragch, Gastroenterologist, Consultant at Medicalpark Gebze Hospital, Founder of Emch App&TeleMed App, Representative of Mongolian Medical Tourism in Türkiye

Dr.Munkhtsetseg Banzragch is a gastroenterologist and consultant at Medicalpark Gebze Hospital, Istanbul, Türkiye. She completed her medical training at Istanbul University and her gastroenterology

residency at Marmara University. She has contributed to original research with publications in several reputable journals such as Molecular Biology Reports, the American Journal of Gastroenterology, and the European Journal of Internal Medicine. She is a founder of "Emch App", the mobile based healthcare platforms that connect doctors with customers, directly for priority telemedical appointments in their native language worldwide. The initiative brings enormous value to Mongolian residents and immigrants, who cannot obtain essential healthcare due to the residence permit, geographical distance, or high medical price. Today "Emch App" has over 450 specialized member doctors and 200k users and became No.1 telemedicine provider in Mongolian digital health ecosystem in 2022. She is also a representative of Mongolian medical tourism in Türkiye and Member of Turkish Gastroenterology Association.



Tsetsegee Yondonpurev, Director of Uv-Uguumur health resort, Taragt soum, Uvurkhangai province, Mongolia

Tsetsegee lives in Uvurkhangai province of Mongolia. Graduated from the Mongolian National University as a communication engineer. She has been activist in women's organization at local level since 1988. Tsetsegee has created its own health resort in Taragt soum of Uvurkhangai in 2005 and now she is leading a company Uv-Uguumur, which conducts health tourism activities in Uvurkhangai province. Moreover, she has 35 years' experience working with women's organizations, particularly the implementation of women's policy at rural levels, protection of women and children's health through creating the centres for herder women to help them during the pregnancy period and care after giving birth, and supporting women those are heading the family. She has involved in many projects led

by the national and international organizations and participated in capacity building trainings took in several countries.



Odmaa Duuvaa, Co-Founder of 'Odkha Travel' family company, Germany

Odmaa graduated from the Mongolian Agriculture University as a botanist and agronomist. Between 2001-2003 she has worked as an assistant professor in joint project of the Mongolian Agriculture University and Weinstephan University of Germany. However, she started working in tourism sector as a guide and translator in 2006 and later with her husband, Frank Riedinger, they have established a family tourism company 'Odkha Travel' in 2012 to introduce Mongolia in German and European tourism market. Odmaa is a co-author of book, 'Mongolei Gesichter eines Landes' /The image of Mongolia/. The abovementioned book was recognized as best book of ITB 2015 exhibition. While running a family company, they produced a documentary film 'der lange weg ins Heimat' /Long Road Back to Home/ and have been conducting slideshow 'People to People' for the last 10 years. Her husband has established 'Mongolia Help' NGO to support children of rural areas of Mongolia to get a medical help in Germany and Odmaa is tirelessly contributing to the activities of the NGO both in Mongolia and Germany being supporter and co-worker.



Chimegmaa Orsoo, Director of Orso Voyage Sarl, France

Graduated from the University of Foreign Languages in Ulaanbaatar in 1998. Then she studied in the Institute of Interpreters and Translators in the University of Toulouse le Mirail, France between 1998-2002. She did master's degree on Military Sociology and International Relations at the Toulouse Institute of Political Studies and obtained doctor's degree on political science from the same institute in 2008.

In 2005, she has established the Orso Voyage Sarl, which operates in the tourism field, in sale of tourist packages to French people and organize trips to Mongolia.



Khishigsuren Sharav, General Consul, General Consulate of Mongolia to Istanbul, Türkiye

Graduated from the law faculty of Ankara University. Also did his master's degree on civil law from the social science institute of Ankara university. He began his professional career as a scientific worker at the National Legal Institute of Mongolia. In 2009, he joined the Secretariat of State Great Khural (Parliament) of Mongolia as a referent and later worked as adviser and senior adviser for ten years. He has appointed as a General Consul of Mongolia to Istanbul in March 2020.

MODERATOR:



Uyanga Sukhbaatar, Counsellor, Embassy of Mongolia in France, Permanent Delegation of Mongolia to UNESCO

Uyanga has graduated from Buca Education Faculty of Dokuz Eylül University of Türkiye. She studied in the School of Public Affairs and Management of the Academy of Management of Mongolia, and obtained master's degree on Public Diplomacy, Statecraft, and Foreign Policy from the Academy of Diplomacy and International Governance of Loughborough University in London. She has started her career from youth organization and worked in a political party. She has experiences of engaging in a numerous political campaigns and social projects. She has moved to a diplomatic service in 2012 being a member of diplomatic team at the Mongolian Embassy in London, UK. She has also served as Secretary General of the Mongolian National Commission for UNESCO, which lead numerous projects and programs in the fields of education, science, culture, and communication. She is a founding member of Equity and Leadership, NGO and Aarch Consulting Company, and Board Member of the Association for the Development of Mongolian Women in Europe since 2012.